

FreshTalk

Style Guide

Vith

April 18, 2017

Logos

On White:

For Normal use on White:

FreshTalk

Alternative:

FreshTalk

On Black:

FreshTalk

FreshTalk

The site logo has been designed to meet the following size restriction: 272x90. This is the maximum size, permitted to be the header logo.

Fonts:

For Title:

Oregon LDO DemiBold

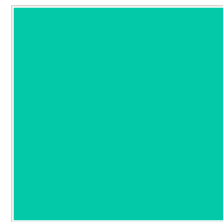
For Site:

Source Sans Pro

Colors:

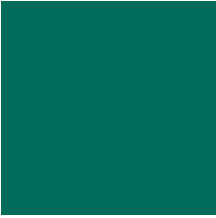
For Logo:

FreshTalk



Hexcode: #03C9A9

For Site Accent Color:



Hexcode: #006d5b

Site background should always be white.

Text will be in black.